

**SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY**

**SAULT STE. MARIE, ONTARIO**



Sault College

**COURSE OUTLINE**

**COURSE TITLE:** Studio Research II

**CODE NO. :** ADV 332-03

**SEMESTER:** Five

**PROGRAM:** Graphic Design

**AUTHOR:** Terry Hill

**DATE:** May 2000

**PREVIOUS OUTLINE DATED:**

**APPROVED:**

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**DEAN**

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**DATE**

**TOTAL CREDITS:** 3 credits

**PREREQUISITE(S):** None

**LENGTH OF COURSE:** 16 weeks

**TOTAL CREDIT HOURS:**

48

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*For additional information, please contact  
School of Engineering Technology and Trades  
(705) 759-2554, Ext. 485*

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Code No.**I. COURSE DESCRIPTION:**

This independent study studio course allows students to develop preliminary studies for assignments to be executed on the Macintosh in the Computer Graphics III and Software Research II courses.

The focus of this unsupervised course is to reinforce the importance of the traditional design process. It will allow time for students to prepare, research and analyze and explore the design problems they will encounter in the computer lab. After analyzing design problems the students will prepare thumbnail stages and layout stages of assignments before they are brought into the Macintosh lab for final execution. The assignments worked on in this course will be generated by the Computer Graphics III and Software Research II courses.

**II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:**

Upon successful completion of this course, the student will demonstrate the ability to: identify design problems, research content of material related to assignments, prepare preliminary studies to explore design options, and prepare effective rationales for proposed design problem solutions.

1. identify design problems

Potential Elements of the Performance:

- Use analysis and research techniques, including discussion and note taking to fully understand and identify the design problem in the assignment at hand

2. research content of material related to assignments

Potential Elements of the Performance:

- Use research techniques to fully understand the content and subject matter of the assignment at hand.
- Use research techniques to identify potential production problems

3. prepare preliminary studies to explore design options

Potential Elements of the Performance:

- identify the traditional stages of the design process
- apply the use of effective research skills to solving design problems
- explore a multitude of design solutions before settling on the best approach
- create a working logbook of the evolution of each design solution

4. prepare effective rationales for proposed design problem solutions

Potential Elements of the Performance:

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- apply knowledge gained from previous semesters with regard to rationalizing the approach to a given design
- apply knowledge gained through research to support design solutions

### III. TOPICS:

1. Research skills
2. Preliminary design stages
3. Layout techniques

### IV. REQUIRED RESOURCES/TEXTS/MATERIALS: none

### V. EVALUATION PROCESS/GRADING SYSTEM:

#### Assignments + 100% of final grade

Assignments will constitute 100% of the student's final grade in this course. A missing assignment is equivalent to course objectives not achieved which results in an "R" (repeat) grade for the course.

The following semester grades will be assigned to students in postsecondary courses:

<u>Grade</u>	<u>Definition</u>	<u>Grade Point Equivalent</u>
A+	90 - 100%	4.00
A	80 - 89%	3.75
B	70 - 79%	3.00
C	60 - 69%	2.40
R (Repeat)	59% or below	0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field placement or non-graded subject areas.	
U	Unsatisfactory achievement in field	

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X	placement or non-graded subject areas. A temporary grade. This is used in limited situations with extenuating circumstances giving a student additional time to complete the requirements for a course (see <i>Policies &amp; Procedures Manual – Deferred Grades and Make-up</i> ).
NR	Grade not reported to Registrar's office. This is used to facilitate transcript preparation when, for extenuating circumstances, it has been impossible for the faculty member to report grades.

## VI. SPECIAL NOTES:

### Special Needs:

If you are a student with special needs (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your instructor and/or the Special Needs office. Visit Room E1204 or call Extension 493, 717, or 491 so that support services can be arranged for you.

### Retention of course outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other postsecondary institutions.

### Plagiarism:

Students should refer to the definition of “academic dishonesty” in *Student Rights and Responsibilities*. Students who engage in “academic dishonesty” will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course, as may be decided by the professor. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the material, it is the policy of the department to employ a documentation format for referencing source material.

The Professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

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Code No.**Assignment Grading Breakdown**

For each assignment given in the companion courses stage 1 (thumbnails and research ) and 2 (layout) are required to be completed in the timeframe of this course. Both stages 1 and 2 will count as 50% of each towards the total assignment grade within this course.

All assignments will be evaluated by the instructors in the Computer Graphics II and Software Research II courses.

Stage 1 and 2 of assignments from Computer Graphics III = 50%

Stage 1 and 2 of assignments from Software Research II = 50%

Total course grade = 100%

**Deductions – Lates and Incompletes****Lates:**

An assignment is considered late if it is not submitted at the time and date specified by the instructor.

A late assignment will be penalized by a 5% deduction for each week that its late. The total late penalty Will be deducted from the final grade. Eg. 3 weeks late = 15% deduction from final grade.

Maximum grade for a late assignment is “C”

A late assignment which is not executed to a minimum C (satisfactory) level will be assigned an incomplete grade with additional penalties outlines below.

**Incompletes**

An incomplete grade is assessed to an assignment which has not been executed to a minimum satisfactory “C” grade level or in which the directions have not been followed correctly.

An incomplete assignment must be entirely re-done or corrected according to the instructor’s specific instructions and resubmitted within one week.

An incomplete assignment will be penalized by a 5% deduction from the final grade.

Maximum grade for an incomplete assignment is “C”

Incomplete assignments not submitted within the one week

Timeframe will be subject to 5% late deductions for each week they are overdue.

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**VII. PRIOR LEARNING ASSESSMENT:**

Students who wish to apply for advanced credit in the course should consult the instructor. Credit for prior learning will be given upon successful completion of the following:

- Transcript and course descriptions/outlines from another institution
- Interview and portfolio presentation

**VIII. DIRECT CREDIT TRANSFERS:**

Students who wish to apply for direct credit transfer (advanced standing) should obtain a direct credit transfer form from the Dean's secretary. Students will be required to provide a transcript and course outline related to the course in question.